Keep Your Eyes Forward

SAFE DRIVING CAMPAIGN

The case for keeping eyes forward...

Texting while driving makes me 23 times more likely to crash.*
*Virginia Tech Transportation Institute/NHTSA

I HEREBY PLEDGE NOT TO TEXT AND DRIVE and to further limit distractions in the vehicle while I am driving, in order to keep my eyes forward and maintain the safety of everyone in the vehicle at all times.

Signed by: _______________________________ Date: __________

10 Tips to help you keep your promise:

› Place the phone beyond your reach and turn it off before starting your car.
› Make last-minute calls before you start your car.
› Learn about safe driving at: www.wbng.com
› Ask a passenger to hold and answer your phone.
› Post a pledge reminder in your car.
› Wear your :fwd wristband as a reminder.
› Ask your passengers to be vigilant in keeping your eyes forward.
› Create a voice message that tells callers you won’t answer calls or texts while driving.
› Ask family and friends not to call during expected drive times.
› If you must take/make a call, find a safe place to pull over for the conversation.